

The Bathford Bulletin

A monthly community publication for residents of
Bathford, Shockerwick and Warleigh

Information for Advertisers/Sponsors 2024

Print Publication:

Size:	A5
Publication Date:	1st day of the month
Production size:	900 copies
Distribution:	Hand-delivered to 900 homes/1900 residents of Bathford, Shockerwick and Warleigh with additional circulation via St. Swithun's Church, Bathford School and Bathford Village Shop.

Advertising rates per insertion:

Full page colour (portrait)	£80.00
Half page colour (landscape)	£45.00
Quarter page colour (portrait)	£30.00

Series discount available (E.g. 11 insertions for 10)

Production Details:

Whole page 4 colour:	Bleed: 216mm high x 154mm wide	Trim: 210 x 148mm (A5)
Whole page Type Area:	185mm x 130mm	
Half Page 4 clr (Landscape):	90mm x 130mm	
Quarter Page 4 clr (Portrait):	90mm x 60mm	

Bathford Parish demographics:

Age	%
0-14 years	17
15-24	14
25-64*	51
65+	18

*Working population: 75% are employers/management

Online:

A digital copy of the Bulletin is permanently retained and is accessible on the Bathford Parish Council website: www.bathford.net

Production Facility:

If you need help with advertisement design and production, we have writers and designers who can compile ad designs for your approval for a nominal sum.

Sponsorship & Features:

We have regular articles/features, such as gardening, food/recipes, etc., which are available for sponsorship. If you sponsor a regular article, we will give your organisation recognition with the article and create a feature on you for one issue. Sponsorship is £80 per article.

Advertorial:

£80 for a full page

Copy Dates 2024:

Month	Copy Deadline
February	15 January
March	14 February
April	15 March
May	15 April
June	14 May
July	15 June
August	No issue
September	15 August
October	13 September
November	16 October
December	14 November

Further Information/queries:

email bathfordbulletin@gmail.com
or call Hillary Carr on 07767 383095